



ANABEL GROUP

Operator

NCDMB's Project Triple E

Local Content Strategic Initiative

YOUR NO 1 PARTNER FOR DEVELOPING NIGERIAN CONTENT

# NIGERIA CONTENT STRATEGY





Let us pre-qualify and certify your Nigeria Content partners and value chain as part of a comprehensive Nigeria Content Strategy

This is a comprehensive strategic road map that guides your operations, investment and activities in Nigeria's oil and gas industry in line with Nigeria Content Development Act

#### DEVELOP A NIGERIA CONTENT STRATEGY

Building a formidable oil and gas structure with the right mix of Nigeria content requirements should not be a hassle.

Anabel Group has developed a pragmatic solution to successfully meet the Nigeria Content requirements of international oil companies, large Nigerian operators and original equipment manufacturers operating or seeking to operate in the Nigerian oil and gas industry.

We design for you a comprehensive NIGERIA CONTENT STRATEGY and support you to implement, improving your Nigerian content compliance. Our support will allow you to implement your programs and projects in full compliance of Nigeria Content Law.

Our support will also guide you through understanding Nigerian Entrepreneurs and their professional staff who would be your valuable partners in the process of fulfilling your complex operational schedules and work programs, using Nigerian talent, skills and business services.

#### Attend a NIGERIA CONTENT MASTER CLASS

It all starts here for the executives and staff of the International Oil Company, International Original Equipment Manufacturer or large scale Nigeria operator. This Master Class is designed with you in mind, the Nigeria Content Master Class provides you with all the bells and whistles of a comprehensive Nigeria Content Strategy. You can use the knowledge gained from the Master Class to reposition yourself to meet the Federal Government of Nigeria's strategic intentions for the oil and gas industry or you can use the knowledge to design a Nigerian Content Strategy, with our support to expand your operations or support your Nigeria entry strategy for new work programs, new project or for a venture. You may also use the NIGERIA CONTENT MASTER CLASS to bring your entire team up to date on all aspects of Nigeria Content Law and its compliance requirements. The Nigeria Content Master Class is supported by the Nigeria Content Development and Monitoring Board (NCDMB) and participation is taken as a major plus for international Oil Companies who wish to be taken seriously in the Nigeria Content space of the oil and gas industry. As an International Oil Company, large scale Nigerian operator or Original Equipment Manufacturer you may equally support or sponsor your Nigeria content partners, suppliers and vendors to participate in the Nigeria Content Master Class to improve your visibility and build the capacity of your value chain.



## Superior Services

We help international energy companies operating or seeking to operate in the Nigerian oil and gas industry, to create, realize and enhance their value through the successful integration of Nigerian Content. We will support your company;

- To guide, inform, and advise in making the best choices on certified Nigerian content partners, approved by the NCDMB who have undergone approved NCDMB screening, training, and verification.
- Support your expatriate executives and staffs in ethics, codes and customs in doing business in Nigeria. This process entails counselling sessions, training sessions, diversity sessions, community issues and the oil & gas investment climate. We also provide you and your staff with a robust understanding of the geo-political situation in Nigeria.
- Making the right choices also includes helping you select support services and partners including legal, accounting and other professional services that you require to build a world class operation in Nigeria
- To help your transition into Nigeria, we will provide a secure and seamless process by which your company can identify and partner with Nigerian content partners that will make up your entire Nigerian value chain of suppliers, vendors and service providers taking full advantage of the capacity of all Nigeria content providers in the oil and gas industry of Nigeria.
- Working with us gives you a unique access to NCDMB's community and youth development and empowerment schemes, which are operated by Anabel Group. These schemes are targeted at creating entrepreneurs at the micro level to enhance economic activity and create new jobs. Our approach, endorsed by the Nigeria Content Development and Monitoring Board, uses strategic unique engagement tools including but limited to our Empowerment Center on Wheels and our Floating Empowerment Center on barges on the sea, which allows access to hard to reach communities typically evident in the oil and gas producing areas of Nigeria. Our community and youth development strategy has the ability to cover all oil and gas communities in Nigeria, offering you a veritable platform to partner with communities and engage the youths by creating sustainable economic activity and new jobs which always reduces the incidence of youth restiveness and guarantees smooth oil exploration and production activity for the long term.



Let us design, develop and implement your Community and Youth empowerment and development Strategy



### **Protecting Your Investment**

Anabel Group understands the need to protect your investment interests in Nigeria. We will guide and support you to adopt the strategies that will ensure that your interests are safe guarded. We fully understand the Nigeria Content Law and so we are best suited to work with you by reviewing your commercial work program to make sure that you do not give up any more than you have to.

## Let us develop your asset protection strategy as part of a comprehensive Nigeria Content Strategy.

### **Community and Youth Empowerment and Development Strategy**

We currently assist the Federal Government of Nigeria, through the Nigerian Content Development and Monitoring Board, NCDMB, in their efforts to the reach the grass roots communities for the development of entrepreneurship schemes, micro, small and medium scale enterprises as well as youth skills training programs. We will extend these services and this learning to you so that you meet your community and youth empowerment and development targets in good time and your programs are consistent with Federal Government approved initiatives for community engagement. Our empowerment center on wheels and floating empowerment center on barges on the sea have set us apart from the rest as we take the empowerment, training and education to the people right in their communities.

#### Talk To Us

Schedule a meeting with us today to discuss your plans for the industry, and get started with innovative ideas and support services.

#### Find The Right People

Our team is on call, ready to see how we may help connect you to the vast supply of Nigerian content providers

Empowerment Center on Wheels/ Floating Center on the Sea  
Participate in an industry wide initiative that allows your company logo and staff to travel with us as we empower communities across Nigeria

#### Anabel Leadership Academy

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